

KRISHNA ADRIANO

UI/UX Designer

11 years of experience working with international startups and marketing agencies. I care about the details and enjoy prototyping to think through interaction models.

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Currently living everywhere.

EXPERIENCE

UI/UX Lead - DevTeam Outsourcing Inc. 2021-Now

As the first design hire at DevTeam, I worked on many design fronts:

- Helped drive client growth from 0 to 10 in 2 years through strategic design initiatives and robust product delivery
- Achieved accolades for designing the eCommerce Startup Website of the Year, honored at the prestigious 2023 UK eCommerce Awards
- Led product strategy, aligning design with business goals for enhanced user experience
- Shaped DevTeam's new brand identity and online presence

Since I joined, we've shipped 11 websites/apps, and seen DevTeam soar to a high 7-figure business. My focus now is on creating digital products for our clients, overseeing UX/UI, and delivering award-winning websites.

Senior Visual Designer - Algert Branding Agency 2020-2024

Also the first design hire at Algert, I led the following efforts:

- Pioneered the adoption of design systems within the company
- Led the design team and facilitated onboarding for new members
- Managed projects effectively by delegating tasks and overseeing progress within the team
- Engaged in client meetings, presenting outputs, and discussing future requirements to ensure client satisfaction
- Provided strategic guidance to the leadership team to sustain agency operations at peak efficiency

During my tenure, we've launched 20+ websites and steered Algert to a high 7-figure revenue.

Visual Designer - Trident Media Ltd. 2018-2020

Illustrator - Sleep Deep Ltd. 2015-2018

Graphic Designer - Freelance 2013-2015

EDUCATION

BA Multimedia Arts - De La Salle-College of Saint Benilde 2017-2021

Magna Cum Laude

AWARDS

eCommerce Startup Website of the Year - UK eCommerce Awards 2023

Grand Finalist - PIDC Sinag Cup (Asian Parliamentary debate tournament) 2019

2nd Best Speaker - BDV Ka-Fresh Cup (British Parliamentary debate tournament) 2018

Selected Creator - Talenhouse "Phantom Thread" Creative Invite 2018

Grand Winner - National Digital Arts Awards, Student Print Category 2017

SKILLS

UI/UX design
UX research, ethnography
UI animation and motion
prototyping for user testing

Illustration
Motion design
Storytelling
Team management

Figma | Jitter
Adobe Creative Cloud
(Photoshop, Illustrator, XD,
and After Effects)